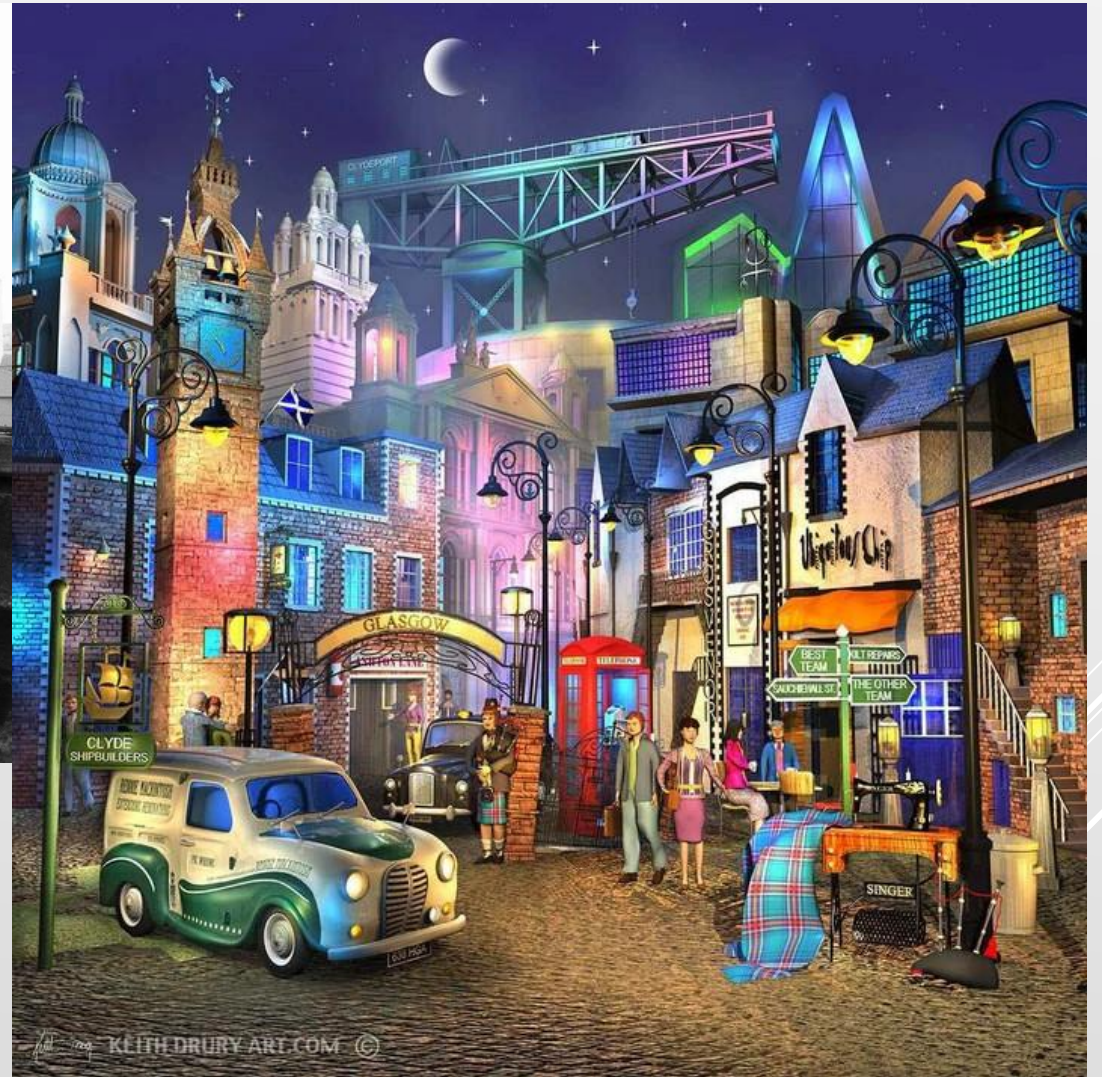


Standortfaktor und Entwicklungshelfer:

KULTUR IN DORTMUND



BEISPIEL GLASGOW

25-Years Vision

Culture is Glasgow's heart. Making, sharing and enjoying culture is our right, shaping and building the future health, prosperity and sustainability of our world city and its people.

>> Glasgow's cultural landscape truly reflects the City's people and our relationships with the rest of the world

>> Culture and creativity are valued and invested in, creating a successful and inclusive Glasgow

>> Glasgow confidently shares its distinctive culture with the world and welcomes everyone to share theirs with the City

KULTURPLAN GLASGOW

Long-term Outcomes

The right to culture is recognised and committed to

The cultural and creative voices of people who have been historically marginalised are centred, resourced and celebrated

Everyone is able to access cultural activity in the city

Innovative ideas and excellent work are 'Made in Glasgow' that provoke and stimulate dialogue

All cultural venues and programmes are fully accessible to audiences and participants who have been historically marginalised

Everyone feels empowered and able to express themselves through culture and creativity

Cultural engagement with the most disadvantaged children and young people is sustained

Everyone is able to access cultural and creative careers

Diversity of artforms and forms of culture become an integral part of our cultural city

Full value of culture and creativity is recognised, embedded into all policies at the highest level and informs all strategic planning

Power and leadership in cultural organisations, services and production is distributed equitably

Cultural landscape is representative of Glasgow's population

'Made in Glasgow' has new a meaning as a centre of unique heritage and world-class contemporary production

Glasgow is globally recognised as a leading creative and cultural world city

Our 10 year Challenges

Ensure everyone has the opportunity to create, experience and participate in cultural activity

Promote inclusion and increase visibility by valuing all cultures equally

Increase support for the cultural and creative sector by adapting and restructuring financial and economic models

Broaden the relevance of the cultural sector beyond the sector to increase engagement, advocacy and sponsorship

Promote equality of opportunity and equitable outcomes by sharing power and resources with under-represented groups

Use, programme and promote our cultural assets to sustain them and excite and engage people



CHANCE FÜR
DORTMUND !



International:

Import, Export & Austausch (Koproduktion)

Regional:

Uraufführungen, Entdeckungen, Neue Formate => Kultur made in Do

Kommunal:

Nachwuchsförderung/Kompetenzzentren, Teilhabe & Impulse

KULTURMARKE ENTWICKELN



Barcelona

Peking

Xi'an

Salzburg

Stockholm

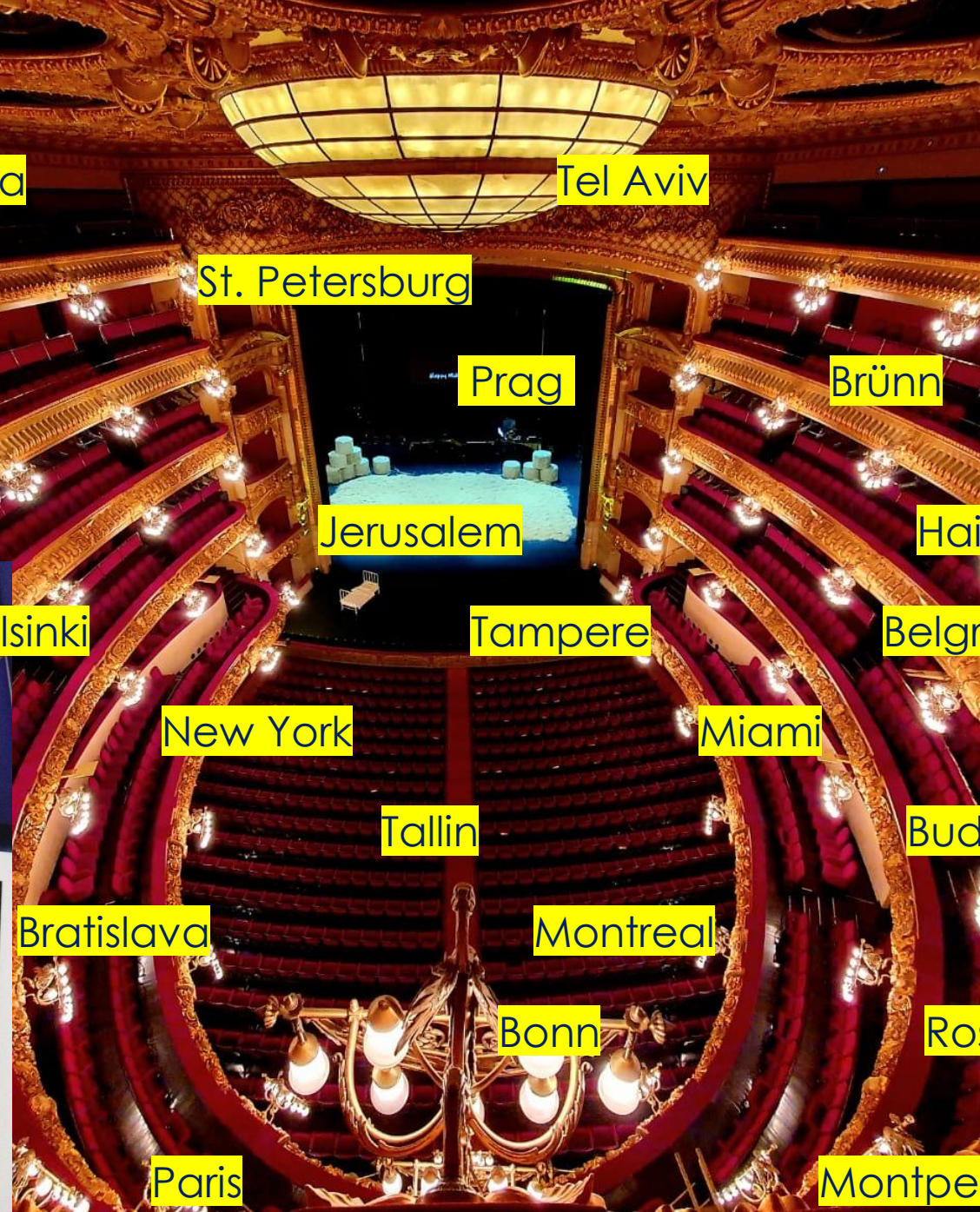
Sevilla

Helsinki

Luxemburg

Minsk

Hong Kong



Tel Aviv

St. Petersburg

Prag

Brünn

Jerusalem

Haifa

Tampere

Belgrad

New York

Miami

Tallin

Montreal

Bratislava

Bonn

Rostow am Don

Paris

Montpellier



Moskau



Mailand

Kazan

Budapest

München



Teilhabe und Gestaltung für alle





**Kultur und Lebensqualität –
Impulse setzen**

**Feierabend
Markt** Kultur trifft
Genuss am
Theater Dortmund

Schwerpunkte Innovation & Zukunft

Junge Bühne /
Akademie für Theater und Digitalität





Zusammenschluss von Kultur & Bildung

Pläne für eine Kulturschule





DORTMUND

Kohle, Stahl & Bier ?



DORTMUND

Innovation, Kultur & Technologie

